

# Be Heard™

# Belong. Be More.



**IABC** INTERNATIONAL ASSOCIATION  
OF BUSINESS COMMUNICATORS

ST. LOUIS

Founded in 1970, The International Association of Business Communicators provides a professional network of about 15,000 business communication professionals in over 80 countries. Our members hold positions in:

- \* Public relations/Media relations
- \* Corporate communications
- \* Public affairs
- \* Investor relations
- \* Government relations
- \* Marketing communication
- \* Community relations
- \* Human resources

- \* Writing
- \* Editing
- \* Training
- \* Photography
- \* Advertising
- \* Video production
- \* Graphic design
- \* Teaching

## **Make A Bigger Impact in Your Job**

Tap into thousands of years of collective experience of your peers for new ideas, fresh insights and problem solving assistance.

## **Find the Hidden Job Market**

Looking for the next step in your career? Networking online and face-to-face will help you uncover the hidden job market for communication professionals. Not to mention the job listings at [www.iabc.com](http://www.iabc.com).

## **Enhance Your Skills**

IABC's web site contains a robust library of how-to articles and case studies of successful communication in the real world. Available to members only and accessible 24 hours a day, this content can help guide you through countless professional situations and challenges. Moreover, professional development sessions on a wide variety of topics are available at member prices and are offered in the classroom, as well as over the web or phone. For reference or cover to cover reading, IABC's Knowledge Resource manuals are also available at significant member discounts.

## **Find Clients, Find Friends**

If you're a freelancer, IABC is a great place to find clients. And if you're looking to expand your social and professional network, there's no better place than IABC St. Louis.

### **IABC St. Louis**

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